Application No.: 10/811,077 Docket No.: 430558001US1

AMENDMENTS TO THE SPECIFICATION

Please amend paragraph [0005], found on page 2, line 26 of the specification, as follows:

[0005] The difficulty of evaluating a potential current item acquisition is exacerbated in environments in which the prices of the items frequently change, such as when sellers or other suppliers of the items frequently modify item prices (e.g., in an attempt to perform yield management and maximize overall profits). In such environments, the likelihood of further price changes may be high or even a certainty, but it may be difficult or impossible for the potential acquirer to determine whether the further price changes are likely to be increases or drops, let alone a likely magnitude and timing of such changes. A large number of types of items may have such frequent price changes, such as airline tickets, car rentals, hotel rentals, gasoline, food products, jewelry, various types of services, etc. Moreover, a potential acquirer may in some situations need to evaluate not only a current price of an item of interest from a single seller or other provider, but may future further need to consider prices offered by other providers and/or prices for other items that are sufficiently similar to be potential substitutes for the item of interest (e.g., airline flights with the same route that leave within a determined period of time, whether from the same airline or from competitor airlines).

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